

## **Entrepreneurship**

Certificate (18 SCH\*)

\*Semester Credit Hour

#### First Semester - 18 SCH

**ACNT 1303 - Introduction to Accounting I** 

**BUSI 2301 - Business Law** 

BUSG 2309 - Small Business Management/ Entrepreneurship

MRKG 1311 - Principles of Marketing

HRPO 2301 - Human Resources Management

**BUSG 1301 - Introduction to Business** 

#### Marketable Skills

- Analyzing information and evaluating results to choose the best solution and solve problems.
- Communicating with Supervisors, Peers, or Subordinates by telephone, in written form, e-mail, or in person.
- Gathering Information from all relevant sources.
- Coordinating the Work and Activities of Others
- · Guiding, Directing, and Motivating Subordinates

#### **Program Outcomes**

- Students will be able to apply business concepts, practices, and/or techniques to effectively manage an organization.
- Students will be able to evaluate company production, profitability and cost using managerial accounting tools.
- Demonstrate proficiency using industry application software.

### **High School Endorsements**

Business and Industry

### **Expected Salary**

**Texas wage data:** workers on average earn \$97,670; 10% of workers earn \$39,260 or less; 10% of workers earn \$208,000 or more.

# Additional Educational Opportunities

Students may continue their education through an AAS in Business Management and BAAS degree.

#### **Career Opportunities**

Entrepreneur