



Entrepreneurship

Certificate (18 SCH*)

*Semester Credit Hour

5/2024

First Semester - 9 SCH

ACNT 1303 - Introduction to Accounting I
MRKG 1311 - Principles of Marketing
BUSG 1301 - Introduction to Business

Second Semester - 9 SCH

BUSG 2309 - Small Business Management/
Entrepreneurship
BUSI 2301 - Business Law
HRPO 2301 - Human Resources Management

Marketable Skills

- Analyzing information and evaluating results to choose the best solution and solve problems.
- Communicating with Supervisors, Peers, or Subordinates by telephone, in written form, e-mail, or in person.
- Gathering Information from all relevant sources.
- Coordinating the Work and Activities of Others
- Guiding, Directing, and Motivating Subordinates

Program Outcomes

- Students will be able to apply business concepts, practices, and/or techniques to effectively manage an organization.
- Students will be able to evaluate company production, profitability and cost using managerial accounting tools.
- Demonstrate proficiency using industry application software.

High School Endorsements

Business and Industry

Expected Salary

Texas wage data: workers on average earn \$97,670; 10% of workers earn \$39,260 or less; 10% of workers earn \$208,000 or more.

Additional Educational Opportunities

Students may continue their education through an AAS in Business Management and BAAS degree.

Career Opportunities

Entrepreneur