First Semester - 18 SCH

ACNT 1303 - Introduction to Accounting I
BUSI 2301 - Business Law
BUSG 2309 - Small Business Management/Entrepreneurship
MRKG 1311 - Principles of Marketing
HRPO 2301 - Human Resources Management
BUSG 1301 - Introduction to Business

 Marketable Skills

• Analyzing information and evaluating results to choose the best solution and solve problems.
• Communicating with Supervisors, Peers, or Subordinates by telephone, in written form, e-mail, or in person.
• Gathering Information from all relevant sources.
• Coordinating the Work and Activities of Others
• Guiding, Directing, and Motivating Subordinates

Program Outcomes

• Students will be able to apply business concepts, practices, and/or techniques to effectively manage an organization.
• Students will be able to evaluate company production, profitability and cost using managerial accounting tools.
• Demonstrate proficiency using industry application software.

High School Endorsements

Business and Industry

Expected Salary

Texas wage data: workers on average earn $97,670; 10% of workers earn $39,260 or less; 10% of workers earn $208,000 or more.

Additional Educational Opportunities

Students may continue their education through an AAS in Business Management and BAAS degree.

Career Opportunities

Entrepreneur